

Student Employment Experience Development (SEED) Program Q&As

Q: Who is eligible to apply for SEED Funding?

A: Eligible employers* are:

- First Nations communities
- Municipalities
- non-profit organizations**

* Please be advised that private sector companies and post-secondary institutions are not eligible for the SEED Program.

** Some museums will receive funding for student employment outside of the SEED program and are not eligible for SEED funding. See list of non-eligible museums [here](#).

Q: I am an eligible employer. How do I apply for SEED funding?

A: Eligible employers can apply for SEED funding at www.NBSEED.ca during the application period from **January 6 – February 7, 2025**. The application button is located at the bottom of the page and says 2025 SEED Employer Application.

Q: I am an employer who applied for SEED funding. When and how do I find out if I have qualified for SEED funding?

A: Beginning on March 3, 2025, the Department of Post-Secondary Education, Training and Labour - WorkingNB will contact employers by email who have been selected to receive a subsidy through the SEED Program. Approved positions will then be posted online at www.NBSEED.ca on the **Employer Directory**. All successful employers will be notified by March 28, 2025. We thank you in advance for your patience during this process. Students who wish to apply for available positions will be able to do so by consulting the **Employer Directory**.

Q: I am an employer and have been approved for SEED funding. What are my next steps?

A: Employers are responsible for selecting candidates for their SEED positions. Employers must ensure that the candidates meet the SEED candidate eligibility criteria outlined in their approval email. Approved employer positions will be posted on the **Employer Directory** at www.NBSEED.ca. Employers are also encouraged to post their positions(s) on job boards or other methods. Job posting(s) from most outside job boards will automatically be posted on www.NBjobs.ca. Students will be able to apply directly to employers. Employers will select candidates using their own recruitment process.

IMPORTANT: Prior to hiring the student, employers **MUST** contact the Department of Post-Secondary Education, Training and Labour - WorkingNB central office to set up the contract and receive funding. Employers may contact us at 1-833-971-7333 or by email at NBSEED@gnb.ca.

Q: I am an employer who was approved for SEED last year, do I need to apply again this year?

A: All employers who want to benefit from the SEED program must apply. Eligible employers can apply for SEED funding at www.NBSEED.ca during the application period from **January 6 – February 7, 2025**. The application button is located at the bottom of the page and says 2025 SEED Employer Application.

Q: What is the duration of the SEED placement?

A: A SEED placement can last up to 12 weeks in duration depending on the availability of the student being hired. The SEED placement must take place between April 21st and September 5th, 2025.

Q: Who is eligible to work for an employer with a SEED funded position?

A: A student is eligible to apply for a SEED funded position if they are:

- a resident of New Brunswick (must have lived in New Brunswick for at least 6 months) or a First Nation community in New Brunswick;
- eligible to work in Canada (must have a valid SIN number);
- **not** an immediate family member (spouse, children, parent, brother or sister) of the employer;

- Be a high school student entering 10, 11 or 12 in September 2025;
OR
- Be a full-time Grade 12, university or college student in the current academic year of 2024-2025 **AND** attending a post-secondary institution full-time in the fall of 2025

Q: I am an eligible student. How do I apply for an employment opportunity with an employer who has a SEED funded position?

A: All SEED funded employment opportunities will be posted in the SEED **Employer Directory** at www.NBSEED.ca starting on March 3rd, 2025. Please apply directly to each employer using the contact information provided in the job postings. Please check the Employer Directory regularly for updates.

Students who are looking for other summer job opportunities:

- are encouraged to explore all summer work options in their region.
- can also apply for summer job opportunities in provincial parks, museums, libraries and visitor information centers.
- can apply for [federally funded job opportunities](#).
- www.NBjobs.ca is also a good resource for job opportunities in New Brunswick.